

International Conference

13-14 September 2012



Flashbacks

Nostalgic media and mediated forms of nostalgia

Preliminary Program

Thursday, September 13

9.00 Inscription

9.15 Welcoming words and introduction

10.00 – 11.00 Daniel Dayan (Sciences Po, Paris, France)

11.15 – 12.15 Time travels

John Potts (Macquarie University, Sydney, Australia)

Journeys Through the Past: Contempt, Enigma, Nostalgia

Domink Schrey (Karlsruhe Institute of Technology, Germany)

Digital Remediation and the Aesthetics of Analog Nostalgia

Lunch

13.15 – 14.15 Music was my first love

Maël Guesdon (EHESS, Paris, France) and Philippe Le Guern (University of Nantes, France)

Retromania : the crisis of progressive ideal and spectrality in pop music

Heikki Uimonen (University of Tampere, Finland)

Clinging on to the Tape: Compact Cassettes, Music and Mediated Nostalgia

14.30 – 16.45 Media transitions and mediated forms of nostalgia

Yuliya Komska, (Dartmouth College, USA)

Radio Free Europe as a Vehicle for Televised Radio Nostalgia in the 1950s

Aline Hartemann (EHESS-Marcel Mauss Institute, France/Centre Marc Bloch in Berlin, Germany)

The television channel ARTE and the "politics of nostalgia"

Kristina Widstedt and Bo Mårtenson (Stockholm University, Sweden)

Trenchcoats, Treachery and Spies - Cold War Nostalgia Goes to the Movies

Roland Leikauf (University of Siegen, Germany)

"My Web Tour of Duty": Mediated Forms of Nostalgia on the World Wide Web

17.00 – 18.00 Andrew Hoskins (University of Glasgow, Scotland)

Friday, September 14

9.15– 10.45 Home-, root and past-sickness

Morena La Barba (University of Geneva, Switzerland)

« Il treno del Sud »: nostalgia for the future in the first film by the migrant filmmaker Alvaro Bizzarri

Itzhak Goldberg (University of Jean Monnet, Saint-Etienne, France)

Impossible nostalgia

Katharina Greven Iwalewa-Haus and Pierre-Nicolas Bounakoff

(Bayreuth International Graduate School of African Studies, Germany/ EHESS Paris, France)

Looking Back. The Beiers in Africa: Melancholy and the Art of Archiving

11.00 - 12.00 Ute Holl (University of Basel, Switzerland)

Lunch

13.30 – 15.00 *Mad Men* today and yesterday

David Pierson (University of Southern Maine, USA)

AMC's *Mad Men* and the Politics of Nostalgia

Emily Keightley and Michael Pickering (Loughborough University, UK)

Retrotyping and the Politics of Nostalgia

Emmanuelle Fantin (CELSA Paris-Sorbonne, France)

Driving nostalgia: Citroën is going “back to the future”

15.15-16.45 Visuals and sounds of the past

Gilad Padva (Tel Aviv University, Israel)

**Animating the Sixties: Yearning for Nostalgia in Arte's Self-Promotion Campaign
Summer of the Sixties (2010)**

Giuseppina Sapio (University Paris 3 Sorbonne Nouvelle, France)

Homesick for aged home movies: why do we shoot contemporary family in an old-fashioned way?

Nicolas Nova – (HEAD-Geneva - Geneva University of Arts and Design, Switzerland)

Skeuomorphs in interaction design: ornament or affordance?

17.00-18.00 Round table

Conclusions

Cocktail with appetizers