

PROGRAM

Flashbacks

Nostalgic media and mediated forms of nostalgia

International Conference

13-14 September 2012

Location: Unimail, Room M1160

Thursday, September 13

9.00 Registration

9.30 Welcoming words and introduction

10.00 – 11.00 Daniel Dayan (Sciences Po, Paris, France)
On flashbacks and the public sphere

11.15 – 12.15 Time travels (*chair: Katharina Niemeyer*)

John Potts (Macquarie University, Sydney, Australia)

Journeys Through the Past: Contempt, Enigma, Nostalgia

Dominik Schrey (Karlsruhe Institute of Technology, Germany)

Digital Remediation and the Aesthetics of Analog Nostalgia

Lunch

13.15 – 14.15 Music was my first love (*chair: Gilad Padva*)

Maël Guesdon (EHESS, Paris, France) and Philippe Le Guern (University of Nantes, France)

Retromania : the crisis of progressive ideal and spectrality in pop music

Heikki Uimonen (University of Tampere, Finland)

Clinging on to the Tape: Compact Cassettes, Music and Mediated Nostalgia

14.30 – 16.45 Media transitions and mediated forms of nostalgia (*chair: Annik Dubied*)

Yuliya Komska, (Dartmouth College, USA)

Radio Free Europe as a Vehicle for Televised Radio Nostalgia in the 1950s

Aline Hartemann (EHESS-Marcel Mauss Institute, France/Centre Marc Bloch in Berlin, Germany)

The television channel ARTE and the "politics of nostalgia"

Kristina Widestedt and Bo Mårtenson (Stockholm University, Sweden)

Trenchcoats, Treachery and Spies - Cold War Nostalgia Goes to the Movies

Roland Leikauf (University of Siegen, Germany)

"My Web Tour of Duty": Mediated Forms of Nostalgia on the World Wide Web

17.00 – 18.00 Andrew Hoskins (University of Glasgow, UK)

Conflicts of Memory: Nostalgia, Melancholia, or Media Logic?

Organisation Committee: Katharina Niemeyer, Marie-Antoinette Bellocchio, Marlène Dorgny (design), Chloé Rosselet, Sandra Zanelli, Virginie Zimmerli (webmaster), Alexandre Willemin/ **Scientific Committee:** Yala Kisukidi (University of Geneva, philosophy), Katharina Niemeyer (University of Geneva/University Paris 2-IFP, media studies), Chloé Rosselet (University of Geneva, media studies), Jean-François Tétu (University of Lyon 2/IEP, political and media studies), Florence Villesèche (University of Geneva, HEC, economy), André Wendler (Bauhaus-University, Weimar, film studies), Daniela Wentz (Bauhaus-University Weimar, media and television studies)

Friday, September 14

9.15– 10.45 Home-, root and past-sickness (*chair: Yala Kisukidi*)

Morena La Barba (University of Geneva, Switzerland)

« Il treno del Sud »: **nostalgia for the future in the first film by the migrant filmmaker Alvaro Bizzarri**

Itzhak Goldberg (University of Jean Monnet, Saint-Etienne, France)

Impossible nostalgia

Katharina Greven Iwalewa-Haus and Pierre-Nicolas Bounakoff

(Bayreuth International Graduate School of African Studies, Germany/ EHESS Paris, France)

Looking Back. The Beiers in Africa: Melancholy and the Art of Archiving

11.00 - 12.00 Ute Holl (University of Basel, Switzerland)

Nostalgia of Film-Colours: Filmic Time and Tinted Memories

Lunch

13.30 – 15.00 *Mad Men* today and yesterday (*chair: Daniela Wentz*)

David Pierson (University of Southern Maine, USA)

AMC's *Mad Men* and the Politics of Nostalgia

Emily Keightley and Michael Pickering (Loughborough University, UK)

Retrotyping and the Politics of Nostalgia

Emmanuelle Fantin (CELSA Paris-Sorbonne, France)

Driving nostalgia: Citroën is going “back to the future”

15.15-16.45 Visuals and sounds of the past (*chair: Aline Hartemann*)

Gilad Padva (Tel Aviv University, Israel)

Animating the Sixties: Yearning for Nostalgia in Arte's Self-Promotion Campaign

***Summer of the Sixties* (2010)**

Giuseppina Sapio (University Paris 3 Sorbonne Nouvelle, France)

Homesick for aged home movies: why do we shoot contemporary family in an old-fashioned way?

Nicolas Nova – (HEAD-Geneva - Geneva University of Arts and Design, Switzerland)

Skeuomorphs in interaction design: ornament or affordance?

17.15-17.45

Nostalgic RTS (Swiss Radio Television) with Claude Zurcher and Pierre Bavaud

17.45 Conclusions and final discussion of the conference

Cocktail with appetizers

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